



**Item No. 3c**

**CONSENT CALENDAR ITEM**

January 20, 2010

**To: Board of Directors**

**From: Administration & Finance Committee**

Kevin Hunt, General Manager      Staff Contact: Katie Davanaugh

**Subject: Rain Bird Corporate Water Smart Advisory Council  
Feb 17-19, 2010  
Tucson AZ**

**STAFF RECOMMENDATION:**

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Staff recommends the Board of Directors consider authorizing staff and Directors to attend the above referenced idea creation event.

**COMMITTEE RECOMMENDATION**

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Committee recommends (to be determined at Committee meeting)

**REPORT**

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Program agenda is attached.

All costs to be paid by Rain Bird Corporation.

# Agenda

# Water Smart Advisory Council

February 17<sup>th</sup>-19<sup>th</sup>, 2010  
Tucson, AZ

Wednesday, February 17<sup>th</sup>, 2010

		TIME (MST)
	<b>Arrive &amp; Check-in</b> – TBD Hotel, Tucson, AZ	5:00PM
	<b>Dinner with Group</b> -- TBD Restaurant, Tucson, AZ	Welcome and Introductions 6:00PM

Thursday, February 18, 2010

MEETING AGENDA	DISCUSSION LEADER	TIME (MST)
<i>Breakfast</i> -Hotel TBD area		7:00AM
<b>Guest Speaker-Fernando Molina/City of Tucson</b> Topic-History of Conservation at the City of Tucson and current re-use initiative	Intro by KN or GD	8:00AM
Advisory Council Opening--	Tanner	9:30AM
<b>Topic #1 -« Advisor's Report »</b> —Each attendee to give a 5-7 minute summary of role, biggest issues in their agency, current and recent conservation programs, successes/failures/lessons learned and market/legislative trends (This will be given as 'pre-work' to all attendees to come prepared for this)	Tanner/All	
<i>Break</i>	All	11:00AM
<b>Topic #2-Outdoor Water Conservation Topic</b>	Tanner/All	11:15AM
<i>Lunch</i>	All	12:15PM
<b>Topic #3- Outdoor Water Conservation Topic (Potentially Water Budgeting or conservation concepts)</b>	Tanner/All	1:15PM
<b>Topic #4- Specific Product Development Topic</b>	Tanner/All	2:15PM
<i>Break</i>	All	3:15PM
<b>Topic #5- Specific Product Development Topic</b>	Tanner/All	3:30PM
<i>Break until Dinner</i>	All	4:30PM
<i>Dinner</i> – TBD Restaurant	All	6:00PM

Friday, February 19, 2010

MEETING AGENDA	DISCUSSION LEADER	TIME (MST)
<i>Breakfast</i> -Hotel TBD area		7:00AM
Drive to Rain Bird Offices-Tucson, AZ	All	7:45AM
<b>Topic #6- Market Transformation--and Closure of Advisory portion</b>	Tanner/All	8:30AM
<i>Break</i>	All	9:45PM
Hands On Water Smart Product Demo—Rain Bird Demo Area	All/RB Prod Mgrs	10:00AM
<b>Lunch and Return to airport for early afternoon flights</b>	All	Noon