# April 1-30 EARTH MONTH

# WYLAND NATIONAL MAYOR'S CHALLENGE

FOR WATER CONSERVATION

The Wyland National Mayor's Challenge for Water Conservation is a friendly competition between U.S. cities to see who will be named the most water-wise city in the nation. The Challenge is divided into five population categories, and cities with the highest number of residents who take the pledge can win BIG!

#### DOES YOUR CITY HAVE WHAT IT TAKES TO WIN?

Take the "My Water Pledge" on behalf of your city today at: <u>www.MyWaterPledge.com</u>



Take the pledge and we'll send you a code to share with friends! The more friends who sign up, the more chances your city has to win!



Take on a volunteer project and earn extra points! <u>www.wylandfoundation.org/mywaterproject</u>



Pledge takers from the winning cities are eligible to win 100's of great prizes including \$\$ towards home utility bills!



Pick a charity when you complete your pledge. Charities with the most votes in the winning cities will be entered in a drawing to win a new car!

### CALLING ALL ORANGE COUNTY BUSINESSES AND RESIDENTS!





## Learn More: www.mwdoc.com/mayorschallenge

The Wyland Foundation and Toyota present the Wyland National Mayor's Challenge for Water Conservation with support from the U.S. EPA WaterSense, National League of Cities, The Toro Company, Petal, Hobie, and local media partners CBS 2 and KCAL 9. MWDOC and the Wyland Foundation present and administer the Orange County breakaway competition.



