



APPENDIX B: SOCIAL MEDIA POSTS

FACEBOOK/NEXTDOOR EXAMPLE

PROJECT/MEETING ANNOUNCEMENT

Help us build a safer community! **Agency X** is currently updating our Multi-Jurisdictional Hazard Mitigation Plan (MJHMP), which will provide information about our community's vulnerabilities to disasters and how we can be better prepared. Come to **[LOCATION]** at **[TIME]** on **[DATE]** to learn more and get involved. Additional information is located here: **Insert hyperlink**.

ONLINE SURVEY

Let your voice be heard as we plan for a safer future! **Agency X** is looking for engaged community members to take a quick survey on hazards and emergency preparations. Your responses will help in the preparation of our Multi-Jurisdictional Hazard Mitigation Plan (MJHMP). All survey responses are entirely anonymous. Take the survey at **(Insert Hyperlink)** and learn more about the MJHMP at **https://forms.gle/RmJDAJddw4CfnrXC7**.

PUBLIC PLAN RELEASE

With the help of our active and involved community members, we have prepared an updated draft of our Multi-Jurisdictional Hazard Mitigation Plan (MJHMP). This plan will help our community learn about and prepare for future emergencies, building a safer future for everyone. You can read the plan at **[LINK]** and submit comments to make the LHMP better at **[LINK]**. You can also make in-person comments at our public meeting at **[LOCATION]** at **[TIME]** on **[DAY]**. Help us make our LHMP the best it can be!

TWITTER EXAMPLE

PROJECT/MEETING ANNOUNCEMENT

Agency X is updating our MJHMP to help us build a safer community. Join us and learn more about the project and how to get involved! **[Link to webpage announcement – use URL shortener]**

SURVEY

We want your opinion to help us build a safer future! Take our online survey at **https://forms.gle/RmJDAJddw4CfnrXC7**.

PUBLIC PLAN RELEASE

The updated draft of our MJHMP is now available! Please read and comment on the plan to make our community safer. Learn more at **[Link to website post – use URL shortener]**.